Hello SWE Members,

Happy December 2024 holidays and greetings from your SWE Board of Directors.

The Board of Directors is announcing a change that 2025 will bring to SWE: Vanessa Brandenburg, General Manager, will be departing the organization. Vanessa has served in the General Manager role for two years and has been instrumental in fostering a strong team culture, continuing the virtual conference format, and leading the re-thinking of managing expenses. The Board of Directors is immensely grateful for Ms. Brandenburg's leadership and the positive impact she has made during her time as General Manager. Ms. Brandenburg's strong institutional knowledge has positioned us for continued success.

To ensure a smooth transition, Board of Directors President Meg Hansen will temporarily lead the organization as we search for new management. We are dedicated to maintaining the momentum and vision established during Ms. Brandenburg's tenure. If you wish to contact Meg directly, she can be reached by email at gofishmbh@gmail.com and/or by phone at (605) 321-4237.

The Board encourages all members to take advantage of the many upcoming opportunities SWE has to offer including:

- New CSW and CSS online review courses scheduled by SWE's Director of Education, Jane Nickles, to commence in early 2025.
- SWE's 2025 SWEbinar fantastic line up
- The great study tools found on the Absorb platform, including flash cards, practice quizzes, drop and drag maps

Please visit the official SWE Blog, "Wine, Wit, and Wisdom" @winewitandwisdom.com where you can find the latest wine and spirits information hot off the press!  Use the SWE Membership Portal to see the recorded webinars, maps, and resource links.

While we brace for continued challenges, the Society has weathered nearly 50 years since 1977.  May 2025 bring each of you and the Society a great start full of fun beverage education, good health, and good times.

All best wishes for the new year,

SWE Board of Directors
www.societyofwineeducators.org