

CSE ESSAY RUBRIC - Sample						
Essay Topic:						
Candidate Name/Code:						
Date and Location of Exam:						
Evaluator Name/Signature:						
Criteria:	Performance Ratings:					Candidate Score:
Writing: Organization	0 – 2: There appears to be no organization of the essay's contents.	3 – 4: Organization of the essay is difficult to follow due to inadequate transitions and/or rambling format.	5 – 6: The essay can be somewhat followed. Basic transitions are used or a structured format can be discerned.	7 – 8: The essay can be easily followed. Good transitions are used and/or a structured format is apparent.	9 – 10: The essay can be easily followed. Effective transitions and a polished format are used.	
Writing: Sentence Structure	0 – 2: Contains multiple and serious errors of sentence structure, such as fragments and run-ons.	3 – 4: Simple sentences use excessively, almost exclusively, frequent errors of sentence structure. Little or no variety, no grasp of sentence flow.	5 – 6: Formulaic or tedious sentence patterns; some errors in sentence construction, excessive non-standard syntax usage.	7 – 8: Effective and varied sentences, errors (if any) due to lack of time; syntax errors (if any) reflect uses as colloquialisms.	9 – 10: Each sentence is structured effectively and powerfully. Well-chosen variety of sentence styles and length.	
Writing: Mechanics and Grammar	0 – 2: Sentences and paragraphs are difficult to read and understand due to poor grammar or mechanics.	3 – 4: The essay contains numerous grammatical and mechanical errors.	5 – 6: The essay contains three to five errors in punctuation, spelling, capitalization or paragraph layout.	7 – 8: The essay contains one or two errors in punctuation, spelling, capitalization, or paragraph layout.	9 – 10: The essay is clear and concise and contains no grammatical or mechanical errors.	
Writing: Audience and Tone	0 – 2: Lacks awareness of an appropriate tone for a professional audience, uses slang, "texting" language or otherwise inappropriate tone.	3 – 4: Shows almost no awareness of a professional audience; reveals no grasp of appropriate tone or point-of-view.	5 – 6: Little or inconsistent sense of a professional audience; tone and point-of-view not refined or consistent.	7 – 8: Effective and accurate awareness of professional audience; tone and point-of-view appropriate and consistent.	9 – 10: Essay is clearly written for a discerning audience, tone and point-of-view are appropriate and professional.	
Comments on Writing Criteria:						

Content – First Portion of Topic:	0 – 6: Clear absence of support for main points.	7 - 12: The topic is not fully supported, frequent and illogical generalizations without support.	13 - 18: Main points and ideas are indirectly supported; support is not sufficient or specific but only loosely relevant.	19 - 24: The topic is covered with sufficient facts and ideas; support is sound, valid, and logical.	25 - 30: The topic is covered with a depth of ideas, main points are sufficiently supported; support is valid and specific.	
Content Benchmarks– First Portion: Comments:						
Content – Second Portion of Topic:	0 – 6: Clear absence of support for main points.	7 - 12: The topic is not fully supported, frequent and illogical generalizations without support.	13 - 18: Main points and ideas are indirectly supported; support is not sufficient or specific but only loosely relevant.	19 - 24: The topic is covered with sufficient facts and ideas; support is sound, valid, and logical.	25 - 30: The topic is covered with a depth of ideas, main points are sufficiently supported; support is valid and specific.	
Content Benchmarks– Second Portion: Comments:						
Content – Third Portion of Topic:	0 – 6 Clear absence of support for main points.	7 - 12: The topic is not fully supported, frequent and illogical generalizations without support.	13 - 18: Main points and ideas are indirectly supported; support is not sufficient or specific but only loosely relevant.	19 - 24: The topic is covered with sufficient facts and ideas; support is sound, valid, and logical.	25 - 30: The topic is covered with a depth of ideas, main points are sufficiently supported; support is valid and specific.	
Content Benchmarks– Third Portion: Comments:						
Use of Technical Terminology	0 – 2: Technical terminology is not attempted, limited vocabulary choices.	3 – 4: Layperson’s terminology used in most instances where technical terminology would have been appropriate.	5 – 6: Some use of technical terms, but several possible uses were overlooked.	7 – 8: Good vocabulary range and word usage; technical terminology used in most cases where appropriate.	9 – 10: Exceptional vocabulary range and effective word usage demonstrating professional –level knowledge.	
Accuracy of Technical Terminology	0 – 2: Technical terminology is not attempted.	3 – 4: The essay contains several errors of usage of technical terminology; or very little technical terminology is attempted.	5 – 6: The essay contains 3 or 4 errors in the use, of technical terminology; or very little technical terminology is attempted.	7 – 8: The essay contains one or two errors in the use, spelling or syntax of technical terminology.	9 – 10: Exceptional accuracy of use and spelling of technical terms.	
Comments on Technical Terminology:						

Total Score out of a Possible 150:	
Essay Score (Divide total by 10):	
Please note any additional observations in support of your scores:	

CSE Practice Essay Questions (2017):

- Describe and discuss the production, culture, and consumption of vermouth in Spain.
- Compare and contrast Bourbon and Tennessee Whiskey. Discuss the regulations, production processes, and flavor profiles that pertain to each type of whiskey.
- Describe and discuss the three different AOCs of Calvados. Include information on the product specifications and typical flavor profile of each.
- Compare and contrast the French, British, and Cuban styles of rum, citing specific examples of each.

